Cookie Policy

For monicor-wellness.com | Last updated: 19 September 2026

Data controller: Människans Resurser AB | Org. no. 556664-3796 | Sweden
Säbytorgsvägen 8 A 1302, 144 30 Rönninge | mail@mr-ab.se | +46 (0)8 33 49 08

1. What Are Cookies?

Cookies are small text files or similar technologies that a website can store on or access from your browser or device. They can be used to make a website work, remember preferences, understand how a website is used, and measure advertising.

2. How We Use Cookies and Similar Technologies

On monicor-wellness.com, cookies and similar technologies may be used in the following categories:

Strictly necessary

These technologies are required for basic website functions, security and the operation of the cookie-consent mechanism. They may also remember the privacy choices you have made. They are not used to create advertising profiles.

Preferences and functionality

Where used, these technologies remember settings or choices that improve the website experience. They are enabled only where appropriate under the applicable consent rules.

Analytics

With your consent where required, analytics technologies help us understand how visitors use the website, for example which pages are viewed, how visitors reach the site, what devices are used, and how visitors interact with page content. We may use Google Analytics for this purpose.

Advertising and conversion measurement

With your consent where required, advertising technologies help us measure whether advertising leads to website visits, brochure requests, presentation requests or other relevant actions, and help us improve campaign performance. We may use Google Ads and related Google measurement services for this purpose.

Embedded media

The website may contain embedded media such as YouTube video. Depending on how the embed is configured and your consent choice, the provider may set or read cookies or similar identifiers when the content is loaded or played.

3. Google Consent Mode

We use or may use Google Consent Mode to communicate your cookie choices to Google services. Depending on your selections, the website may send consent signals including:

- analytics_storage - whether analytics-related storage is permitted;
- ad_storage - whether advertising-related storage is permitted;
- ad_user_data - whether user data may be sent to Google for advertising purposes;

- ad_personalization - whether data may be used for personalised advertising.

If you refuse non-essential cookies, the relevant storage and advertising features remain restricted according to your choice. Consent Mode can still allow limited, cookieless measurement signals where supported by Google and permitted by law.

4. Google Analytics and Google Ads

Where you consent, Google Analytics may be used to measure website traffic and usage. Google Ads may be used to measure advertising conversions and campaign performance. Depending on our configuration, Google may receive information such as device/browser data, advertising identifiers, page interactions and information needed to attribute an inquiry to an advertisement.

Where enhanced conversion features are enabled and permitted, first-party information may be converted into a secure hashed format before being sent to Google for measurement.

5. Consent Management Platform

The website uses a cookie-consent mechanism or consent management platform (CMP) to present choices, store your preferences and apply them to non-essential technologies. The CMP may use a strictly necessary cookie or similar storage to remember your choices.

6. Your Choices

When you first visit the website, the cookie banner allows you to make a choice regarding non-essential cookies. Depending on the banner configuration, you may be offered options such as:

- Accept all;
- Reject non-essential cookies;
- Customise your choices by category.

Refusing non-essential cookies does not prevent you from accessing the main informational content of the website, although some optional features, embedded media or measurement may be limited.

7. Changing or Withdrawing Consent

You can change or withdraw your consent at any time by using the Cookie Settings or Manage Cookie Preferences link on the website. Withdrawing consent does not affect the lawfulness of processing carried out before withdrawal.

8. Cookie List and Retention Periods

The exact technologies used on the website may change when we update the site, our advertising setup or third-party services. The current cookie settings should therefore be treated as the authoritative list of active cookies and similar technologies.

Where available, Cookie Settings will show information such as:

- cookie or technology name;
- provider;
- purpose and category;
- whether it is a first-party or third-party technology;
- expiry or retention period.

Some cookies last only for the browser session, while others remain for a defined period so that preferences, analytics or advertising attribution can work over time.

9. Third-Party Services

Depending on your choices and the features you use, technologies may be provided by third parties including:

- Google - analytics, advertising and conversion measurement;
- YouTube - embedded video and related functionality;
- our consent management provider - recording and applying cookie preferences;
- website hosting or technical providers necessary to deliver the site.

Third-party providers may process data under their own privacy and cookie terms. Some providers may process data outside the EU/EEA subject to lawful transfer mechanisms.

10. Browser Controls

Most browsers allow you to view, delete or block cookies through browser settings. Blocking all cookies may affect some website functions. Browser settings do not replace the website consent mechanism for choices that we are required to obtain directly.

11. Updates to This Cookie Policy

We may update this Cookie Policy when the website, technologies, providers or legal requirements change. The date at the top of this document shows when it was last updated.

12. Contact

If you have questions about cookies or privacy on monicor-wellness.com, contact:

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